

## **COOKIES POLICY**

O In order for our website to work successfully and we could offer you the most interesting, convenient and useful content, we, like other websites and internet resources in Latvia and worldwide, use cookies on [helicopters.riga.aero](http://helicopters.riga.aero).

We will explain what data we collect and what are the reasons for it.

## **WHAT ARE COOKIES**

Cookies are small files that are stored in your device memory. This makes it easier to review the web site and renders it for the user, i.e. for you, much more friendly. Cookies do not contain information that could allow us to identify you. We only have anonymous information that we include in our analytical reports, but it does not allow us to identify you.

By clicking the “**Continue**” box, that appears on our website [helicopters.riga.aero](http://helicopters.riga.aero) you agree that we collect information about visiting our website using cookies as determined by your browser. Your consent status is stored in a cookie for **90 days**. If you do not want the cookies that are associated with our website to be stored on your computer or any other device connected to the Internet, then you should not visit our homepage. More comprehensive information on cookie management is provided, for example, on sites such as <http://www.allaboutcookies.org>

Presented below is information on cookie types and their uses.

## **COOKIE TYPES**

Session Cookies – allows to recognize you when you visit a particular website, memorizing any changes or choices in that particular site so that they are also stored on other pages. These cookies allow you to quickly and easily use multiple pages of the same website, avoiding the need to process each visited page. Session cookies are not permanent – they will expire when you close your web browser or pause a session on that particular website.

Permanent cookies are cookies stored at your Internet connection at a specific time after the end of the web browsing session, so they allow you to save user choices or behaviour on the site and use them the next time the user visits this site.

First-party cookies are cookies maintained by the entities administered by the website's maintainer.

## **THIRD-PARTY COOKIES**

There are some web outsourcing services that use cookies on our website:

### **Google AdWords**

An advertising platform that collects data to rate the effectiveness of ads and the behaviour of website users in relation to received ad. AdWords is also used to discover the interest in certain offers and to show more relevant ads to the appropriate audience.

## **Google Analytics**

This is a website usage analysis tool that collects data on how websites are used. It stores information such as the hardware and software used to visit the site, the pages visited, and the duration of the user's visit.

## **HOW TO STOP RECEIVING COOKIES**

If you do not want cookies to be stored on your computer, you can mark "Never accept cookies" in the web browser's security settings. This will not save any cookie or any other website's cookie, however, you may see a notice on your computer screen that our or any other website does not function perfectly.

You can also change your browser settings so that every time a website tries to set up a cookie, you will be alerted and able to decide on whether to accept it or reject it.

For more information on how to stop cookie storing, visit: <http://aboutcookies.org>.